



Áth Leathan Cumann Iománaíocht



Broadford Hurling Club

Chairperson:
Secretary:
Treasurer:

John O'Brien 089 403 2718
Kevin Ryan 087 784 8578
John Durack 087 747 9641

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Dear Members of Broadford Hurling Club, Supporters and Friends far and wide,

Broadford Hurling Club has a proud tradition of providing the best facilities possible for hurlers of every age and is an important focal point for our community. We are fortunate that our club ground sits in the very heart of the village of Broadford and so provides an opportunity for people to easily come together for matches, training and other events in Glenmora Park.

As well as providing for our senior and minor hurlers over many years, the clubhouse and grounds are also heavily relied upon by Broadford Camogie Club and Broadford & Kilbane National School; making the use of our facilities truly inclusive and available for the widest possible participation.

In 2016 the club achieved a longstanding goal with the completion of its new covered stand and previous to this was the installation of a new perimeter fence. These massive improvements to our grounds have transformed the club. We now host hurling and camogie matches of the highest standard in County Clare and visiting clubs, supporters and spectators bring a special vibrancy to the village; as well as much needed trade and general exposure to what the area has to offer. It has to be said, and the club can never be thankful enough, these sorts of project would not start without the massive generosity of all our members, players, and supporters as well as businesses from across the region. The funding that was achieved in the past from the ten year membership scheme, as well as many other fundraising events, made these projects possible and keep the club afloat.

Broadford Hurling Club continues to look to the future however, and there is so much more it would dearly like to achieve to keep the momentum going for the good of its current and future hurlers and camogie players and support the wider community for all our benefits.

Funding has been, and unfortunately always will be, the single biggest issue for not only delivering on a vision for the future but indeed the club's very existence. The club is a wholly not-for-profit organisation and in order to just cover ever increasing operating costs (insurance, general field maintenance, fees etc.) a certain level of fundraising is a necessity just to keep going each year.

Yearly membership fees alone do not cover these running costs and the club does not want to have to increase the cost of membership in the future

The club Executive is acutely aware that the country has been going through very difficult financial times in recent years and no more so than in rural Ireland. So, to just keep coming out with an open hand looking for your generosity can only achieve so much. With this in mind, new ways to help fund our club need to be looked at.

The club is looking to link membership to the Club Lotto and also promote the lotto as the primary means to fund the club and is asking everyone to consider their support of this.

Please find below details of the scheme covering a range of options and providing great value for money against the existing cost of weekly lotto tickets and for membership of the club.

Cost	Offer	Membership
€2 per week for 12 months	One ticket per week	No club membership
€5 per week for 12 months	Three tickets per week <i>(Saving €52 per year against standard €6 cost of three tickets.)</i>	Full club membership for current non-members & yearly members

Ideally costs will be collected by direct debit and the money raised will help to offset the ever rising costs of running our senior and minor clubs. Some examples from last year are listed below:

Sliotars & Hurley Repairs for both clubs	Over €6,000
Player registration/ insurance	€7,800
Physio, doctor, hospital & first aid	€3,000
Sports field usage	€1,700
ESB	€1,700

In addition, the maintenance and upkeep of the field this year is projected to be over €8,900. This will cover the costs of sand, fertiliser, spray and sodding for the goal mouths.

As well as providing the much needed funding to continue supporting our hurlers and camogie players, the club also hopes to use the money raised over the coming years to deliver some key projects; including:

- A new mower to replace existing aged equipment and maintain the grounds to the highest standard estimated at €16,000
- Purchase and develop a much needed training field desperately required for the winter months

Full support of the Club Lotto could help greatly to put the club's finances on an even and predictable keel and the Executive would appreciate your consideration of this initiative. Who knows, you might be the next jackpot winner!

If you would like to support the Senior and Minor clubs through the lotto then the best way to do this is via direct-debit so please contact any Senior or Minor club officer. Further details will also be available at a future registration evening.

Thank you for your continued support and here is to the ongoing success of Broadford Hurling and Camogie Clubs.

Broadford Hurling Club Executive